

FLORIDA ATLANTIC SECURITIES CORP - FORM CRS (CLIENT RELATIONSHIP SUMMARY)

The Securities and Exchange Commission has adopted Regulation Best Interest designed to enhance the quality and transparency of retail investors' relationships with investment advisers and broker-dealers, bringing the legal requirements and mandated disclosures in line with reasonable investor expectations, while preserving access (in terms of choice and cost) to a variety of investment services and products. These actions are designed to enhance and clarify the standards of conduct applicable to broker-dealers and investment advisers, help retail investors better understand and compare the services offered and make an informed choice of the relationship best suited to their needs and circumstances, and foster greater consistency in the level of protections provided by each regime, particularly at the point in time that a recommendation is made. One of these actions is the mandate is to furnish prospects, new and existing clients a Customer/Client Relationship Summary (CRS form).

What is a Customer/Client Relationship Summary? The relationship summary contains important information about the adviser or broker that include:

- the types of services the firm offers
- the fees, costs, conflicts of interest, and required standard of conduct associated with those services
- whether the firm and its financial professionals have reportable legal or disciplinary history; and, how to get more information about the firm.

A Customer/Client Relationship Summary also includes questions to help you begin a discussion with an adviser or broker about the relationship, including their services, fees, costs, conflicts, and disciplinary information.

Advisers and brokers are required to deliver a relationship summary to you beginning in summer 2020. Please find Florida Atlantic Corp's Customer Relationship Form (CRS form) on the subsequent pages included herewith.

Introduction

Florida Atlantic Securities Corp. (FASC), founded in 1997, is a full service, independent, employed-owned, fully disclosed introducing broker/dealer registered with the Securities and Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority (FINRA), Municipal Rulemaking Board (MSRB), the Securities Investor Protection Corporation (SIPC), and is registered as investment advisor with the State of Florida.

Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences.

Relationship & Services

What investment services and advice can you provide me?

We offer the following Brokerage Services:

- Purchase and sale of securities (Ex: stocks, bonds, mutual funds, options)
- Advice, guidance, and analysis on investments, strategies and portfolios based on your specific financial goals and investment profile
- Discretionary services to provide investment decision making on your behalf
- Account monitoring: we voluntarily review your accounts depending on your needs to ensure your goals and objectives are being met we voluntarily review your accounts
- Administrative service, which may include account monitoring and portfolio analysis

We offer the following Investment Advisory Services:

- Investment Management of Assets
 - Investment decision making authority delegated to Florida Atlantic Securities
 - Account minimums: \$5,000,000 - FASC reserves the right to waive minimum
 - Account monitoring
 - Investment approach will be guided by your investment profile and financial objectives/goals

Conversation Starters - Ask your financial professional

- Given my financial situation, should I choose a brokerage or investment advisory service? Should I choose both types? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

Fees, Costs, Conflicts & Standard of Conduct

What fees will I pay?

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For brokerage services you will pay a transaction-based fee in the form of commissions, mark-up/mark-downs, and sales loads for each trade executed on your behalf. These transaction-based fees will be disclosed on your trade confirmations. Retail investors would be charged more when there are more trades in their account. Certain customer relationships may be subject to an administrative service fee with the express written consent of the client. For Investment Advisory services your account will be charged an annual asset-based fee, which is a percentage of the value of assets. Therefore, as your value of assets under management increase your fees will also increase. Other cost and expenses: FASC has a clearing agreement with Fidelity Custody Services a/k/a National Financial Services, a subsidiary of Fidelity Investments, and some of their clearing and custodial charges are passed through, known as Direct Customer Charges (e.g. maintenance, IRA, wire, product related fees). Please feel free to contact us for further information. You are subject to pay fees and expenses whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Conversation Starter - Ask your financial professional

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when providing recommendations as my broker/dealer or when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we provide you with a recommendation as your broker/dealer or as your investment adviser, we must act in your best interest and not put our interest ahead of yours. At the same time, the way we make money may create some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations and investment advice provided to you.

Examples of possible conflicts of interest with FASC's compensation:

- Revenue sharing & Third-Party payments: FASC may receive a fee or share revenue from third parties when recommending certain investments.

Conversation starter - ask your financial professional

- How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

FASC's registered, investment professionals receive a percentage of commissions and fees or a salary. Additionally, all our employees receive a bonus as a percentage based on FASC's overall annual financial performance, and as equity owners of Florida Atlantic Securities, share in the overall profits and losses.

Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

Yes, please visit <https://brokercheck.finra.org> or www.Investor.org for all disclosure items related to our firm and our financial professionals.

Conversation Starter – Ask your financial professional

- As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information

You can find additional information FASC's brokerage and investment advisory services at Brokercheck.org, visit our website, www.floridaatlantic.net, and request a copy of the Client Relationship Summary by contacting us at 305-670-9250.

Conversation Starter – ask your financial professional

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?